Objectives: Place

	Place (PL)
PL1	Cross cutting infrastructure and services Work towards a fit for purpose community supported by first rate infrastructure that includes an expanded range of utilities, improved highways, telecom and internet services.
PL2	Built environment To achieve sustainable growth by allocating sites for development that retain the historic crossroads shape and character of the village and manage parking and traffic issues.
PL3	Transport & Highways Mitigate and manage critical highway pinch points and reduce travel by car or lorry within the village by improving internal connectivity and alternative travel options.
PL4	Business Support local business growth and employment opportunities and actively seek further employment generating opportunities which directly contribute to the welfare of the community.
PL5	Housing Respect historical build pattern and style where possible, particularly in the conservation area but also design for the future with innovation where appropriate.
PL6	Environment Promote community safety including issues of pollution, the green economy and protect and nurture green spaces and assets of community value.
PL7	Viability Viability will assist bringing forward sites and to bring forward stalled sites through a flexible approach to objectives and policies. It will balance the needs of local policy to achieve large roads and high levels of infrastructure contribution by allowing a flexible approach to density without compromise to design quality.

Objectives: People

	People (PE)
PE1	Education Maintain, preserve and grow primary school at heart of village through primary hub, support growth of secondary school, and increase range of post 16 education choices. To promote lifelong education starting from nursery and preschool, through primary and secondary school all the way through to University of the Third Age.
PE2	Health Expand the range of excellent health care services including dental treatment services, suitable residential provision for older people subject to assessed need and viability.
PE3	<i>Sport & Leisure</i> <i>Promote leisure and recreation facilities for all ages and abilities.</i>
PE4	Community Explore ways to develop community self-sufficiency and resilience by expanding the retail base and choice of village community services.
PE5	Housing Provide suitable homes in a range of affordability, type and tenure that will allow families and single people to settle, grow and continue to live in the village.
PE6	Transport To achieve improved transport to services at distance, especially educational services for Post 16 students.